

## Citroen Affinity

We are pleased to announce that Citroen Fleet are extending the great deals that they currently offer. You will be able to get discounts of up to 25% on the new DS4, up to 10% on the new DS3 and up to £5,650 on a brand new C5 Tourer! Discounts are available on all Citroen models.

Current offers can be found at [HERE](#)

### Citroen Affinity Scheme

The Citroen affinity scheme provides all serving **Police Federation members, retired officers and police staff** with the benefit of purchasing a new Citroen car at exclusive prices through Citroen Fleet via the Coventry dealership.

- Purchases must be made through the following Citroen Dealership, but can be delivered to any address nationwide:  
CITROEN Coventry  
Herald Avenue  
Coventry  
CV5 6UE
- Discounts are available on all models, the levels of saving varies by model
- Police Federation members, retired officers and police staff are able to extend the scheme benefits to their immediate family
- Customers may part-exchange their current vehicle
- Cars can be delivered to any address within the UK free of charge
- Optional extras and accessories also incur a discount
- All purchases include free metallic paint

**DS3**

**Up to 10% off**

**DS4**

**Up to 25% off**

Discounts are available on all models, quotes are available upon request from Citroen Coventry.

### Who Qualifies?

Immediate family is defined as follows:

Wife, husband, brother, sister, son, daughter, mother, father, mother-in-law, father-in-law, brother-in-law, sister-in-law, uncle, aunt, niece, nephew, grandmother, grandfather, son-in-law, daughter-in-law, grandson and granddaughter.

## **Purchase Process**

The following process details how members can take advantage of the exclusive savings:

- First, select your model of interest. Call Steve Rice at Citroen Coventry for a quotation to meet your specific needs:  
T: 02476 718340  
M: 07771 955468  
E: [stephen.rice@citroen.com](mailto:stephen.rice@citroen.com)
- Once you are ready to place an order, [download and complete the authorisation form attached](#), or alternatively contact West Midlands Police Federation on 0121 700 1131 to request the form
- Once completed, please send your form to Claire Snape at West Midlands Police Federation for validation:  
F: 0121 700 1101  
E: [claire@westmids.polfed.org](mailto:claire@westmids.polfed.org)  
Post: Member Services, Guardians House, 2111 Coventry Road, Sheldon, Birmingham, B26 3EA
- West Midlands Police Federation will send your validated form back to you to forward on to the dealership, or forward to your relative to send to the dealership, if applicable

## **BONUS: All purchases include free metallic paint on all cars**

All Citroen UK vehicles come with the following warranty assurances: 3 years / 60,000 miles, 12year anti-corrosion, 3 year paint warranty. In addition to the comprehensive warranty, each vehicle comes with 1 year roadside assistance and recovery package in the event of mechanical breakdown. This cover can be extended through the supplying dealership.